

# Privacy policy

CM Acoustics are committed to protecting your privacy and have taken steps to explain this in full below. We use the information we collect to enhance and improve your experience of using our website. We do not disclose your information to anyone outside of CM Acoustics unless we receive your permission to do so. We explain here, for your reassurance, why we ask for information and how this information is likely to be used. You can then make informed choices about the information you provide on the CM Acoustics website.

## **1. Where your information goes - and where it does not go**

When you give us information on the CM Acoustics website it may be used occasionally by CM Acoustics.

## **2. Your personal information - what it's used for**

To enable us to provide you with marketing and customer services and so we can inform you about new products and services that we think will be of interest to you. We aim to keep our contact with you to an acceptable level. You will only ever receive information from CM Acoustics unless you have given us your permission to pass on your details to external third parties.

## **3. If you do not wish to receive information from CM Acoustics**

When you provide your personal information to CM Acoustics, either on our website or through a competition or other option you will be asked to tick a box if you do not wish to receive information on the latest CM Acoustics promotions and special offers. We never disclose your information to anyone outside CM Acoustics unless you give us permission to do so. If at any time you no longer wish to receive information from us, please email us at [info@cmacoustics.co.uk](mailto:info@cmacoustics.co.uk).

## **4. Subject Access Notice Under the Data Protection Act**

You are entitled to a copy of the information we hold about you. If you would like a copy of your information please write to us. Please note that there may be a charge of £10 for this service, as permitted under the Data Protection Act.

## **CM Acoustics Accessibility**

At CM Acoustics we are committed to making our web information and services accessible to everyone, including those with disabilities or visual impairments. With this in mind we constantly strive to make **cmacoustics.co.uk** as accessible as possible to our customers. If you have any difficulty accessing this site and require further help, or if you have any suggestions to help improve our accessibility, please contact us.

## **Cookies**

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <http://www.aboutcookies.org> for detailed guidance. The list below describe the cookies we use on this site and what we use them for. Currently we operate an 'implied consent' policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use this site, or you should delete

the cookies having visited the site, or you should browse the site using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" for Internet Explorer, "Private Browsing" in Firefox and Safari etc.)

### **First Party Cookies**

These are cookies that are set by this website directly.

#### ***Google Analytics:***

We use Google Analytics to collect information about visitor behaviour on our website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are. You can find out more about Google's position on privacy as regards its analytics service at

[http://www.google.com/intl/en\\_uk/analytics/privacyoverview.html](http://www.google.com/intl/en_uk/analytics/privacyoverview.html). More information on session cookies and what they are used for at <http://www.allaboutcookies.org/cookies/session-cookies-used-for.html>

#### **Third Party Cookies:**

These are cookies set on your machine by external websites whose services are used on this site. Cookies of this type are the sharing buttons across the site allow visitors to share content onto social networks. Cookies are currently set by Twitter, Facebook, Google+ and Instagram. In order to implement these buttons, and connect them to the relevant social networks and external sites, there are scripts from domains outside of our website. You should be aware that these sites are likely to be collecting information about what you are doing all around the internet, including on this website.

You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

The information above is given in good faith. However, if you are unsure about any of the specific points of the EU Cookie Law we recommend you consult your legal advisors.